

Dean's Bulletin Board

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Marija Borjan



UMDNJ-SPH at APHA in San Diego

UMDNJ-School of Public Health faculty, staff, student and alumni/ae presentations for the October 25-28, 2008, 136th Annual American Public Health Association Meeting and Exposition are listed below.

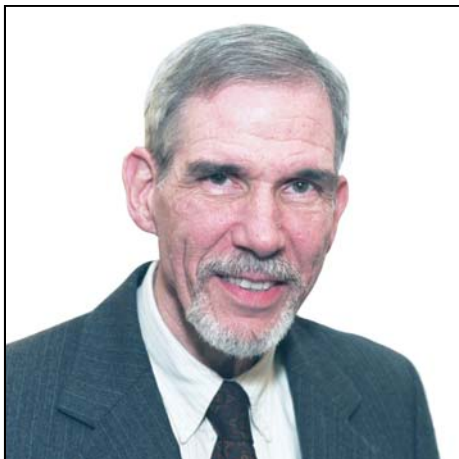
Hospital Education in Lactation Practices (Project HELP): Does clinician education affect breastfeeding initiation and exclusivity in the hospital? - Xena Grossman, MS, RD, Division of General Pediatrics, Boston Medical Center, Boston, MA; Jana Chaudhuri, PhD, Division of General Pediatrics, Boston Medical Center, Boston, MA; Jessica Abrams, MPH, Division of General Pediatrics, Boston Medical Center, Boston, MA; Kimberly Niles Newton, MPH, Division of General Pediatrics, Boston Medical Center, Boston, MA; Patricia Francisco, Division of General Pediatrics, Boston Medical Center, Boston, MA; Lori B.

Feldman-Winter, MD, MPH, Department of Pediatrics, The Children's Regional Hospital at Cooper-UMDNJ-RWJMS, Camden, NJ; Barbara Philipp, MD, General Pediatrics, Boston University School of Medicine, Boston, MA; Anne Merewood, MPH, IBCLC, Division of General Pediatrics, Boston Medical Center, Boston, MA.

Can we enhance adult environmental health literacy at primary schools and improve asthma by targeting school nurses? A pilot study in DeKalb County, Georgia - Derek G. Shendell, DEnv, MPH, Environmental and Occupational Health Sciences, UMDNJ-SPH (and EOHSI, and consultant to GSU IPH), Piscataway, NJ; Melannie S. Alexander, Institute of Public Health, Georgia State University, Atlanta, GA; Yuqi Huang, MD, Institute of Public Health, Georgia State University, Atlanta, GA; Amy Jewett, Institute of Public Health, Georgia State University, Atlanta, GA; Danna L. Sanders, Institute of Public Health, Georgia State University, Atlanta, GA. (APHA continued on page 2)

Abraham Lilienfeld Teaching Award for 2008 Presented to Dr. Rhoads

Al Sundstrom



Dr. George Rhoads, associate dean of Faculty and Academic Affairs designate, was the recipient of the Abraham Lilienfeld Teaching Award from the Epidemiology Section of the American Public Health Association (APHA). The award was presented to Dr. Rhoads on Monday, October 27, 2008 during the APHA 136th Annual Meeting and Exposition in San Diego.

The Abraham Lilienfeld Teaching Award recognizes excellence in the teaching of epidemiology during the course of a career.

- Excellence in teaching is exhibited through:
• Effective classroom lectures, professional seminars or workshops, publications of substantial pedagogical or methodological importance for students and professional epidemiologists or students who have made worthwhile contributions to the improvement of public health;
• Evidence of incorporating both historic and innovative epidemiologic concepts and methods in teaching;
• Evidence of ability to communicate difficult

- of complex ideas in clear, understandable language or using innovative methods; and
• Evidence of influence on students or young professionals as teacher or mentor.

Preference is given to nominees who teach in the classroom, are engaging lecturers, write clearly and whose students have made worthwhile contributions to the improvement of public health.

This award is one of three bestowed each year by the Epidemiology Section at the APHA Annual Meeting. The Epidemiology Section is one of 25 primary Sections within APHA that represent major public health disciplines or public health programs. Sections are designed to allow members with shared interests to come together to develop scientific program content, policy papers in their areas of interest or fields of practice, provide for professional and social networking, career development and mentoring.

(AWARD continued on page 4)



OUR MISSION: "The UMDNJ-School of Public Health is a statewide, multi-institutional, multi-campus scholarly community dedicated to improving the health of diverse populations in New Jersey and elsewhere through collaborative teaching, research, and service."



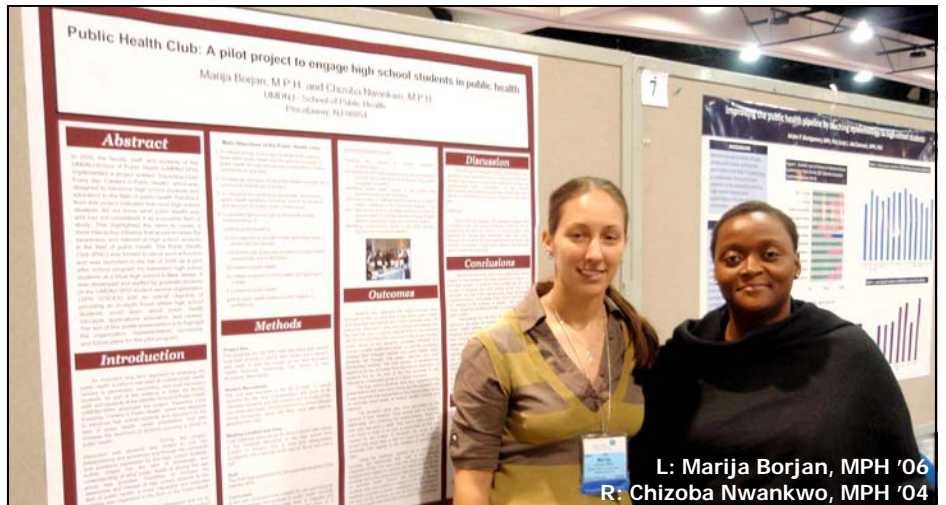
(APHA continued from page 1)

Health, Georgia State University, Atlanta, GA; Jianhua Yang, MS, PhD, Institute of Public Health, Georgia State University, Atlanta, GA.

Improvement in asthma knowledge among Latino families enrolled in a bilingual community-based asthma program: The Children's RESPIRA Education Program. **Christopher P. Tuohy**, Department of Preventive Medicine and Community Health, University of Medicine and Dentistry of New Jersey-New Jersey Medical School, Newark, NJ; **Barbara M. Suarez, MD**, Department of Pediatrics, UMDNJ-New Jersey Medical School, Newark, NJ; **Stanley H. Weiss, MD, FACP, FACE**, Department of Preventive Medicine & Community Health / Epidemiology, UMDNJ-New Jersey Medical School & New Jersey School of Public Health, Newark, NJ; **Daniel M. Rosenblum, PhD**, Department of Preventive Medicine and Community Health, University of Medicine and Dentistry of New Jersey-New Jersey Medical School, Newark, NJ; **Evelyn Montalvo Stanton, MD**, Department of Pediatrics, UMDNJ-New Jersey Medical School, Newark, NJ.

Laboratory Validation of a Proposed CDC/APHL Rapid Testing Algorithm. **Eugene G. Martin, PhD**, Department of Pathology & Laboratory Medicine, UMDNJ-Robert Wood Johnson Medical School, Somerset, NJ; **Graian Salaru, MD**, Department of Pathology & Laboratory Medicine, UMDNJ-Robert Wood Johnson Medical School, Somerset, NJ; **Sindy M. Paul, MD, MPH**, New Jersey Department of Health and Senior Services, Trenton, NJ; **Rebecca A. Cadoff**, Department of Pathology & Laboratory Medicine, UMDNJ - Robert Wood Johnson Medical School, Somerset, NJ; **Evan M. Cadoff, MD**, Department of Pathology & Laboratory Medicine, UMDNJ - Robert Wood Johnson Medical School, Somerset, NJ.

Effect of scientific literacy on public perception of environmental health risks. **Lynn Waishwell, PhD, CHES**, Health Education



L: Marija Borjan, MPH '06  
R: Chizoba Nwankwo, MPH '04

Marija Borjan

and Behavioral Science, UMDNJ-School of Public Health, Piscataway, NJ; **Diane Lucas, MDiv**, Health Education and Behavioral Science, UMDNJ-School of Public Health, Piscataway, NJ; **Jennifer Campbell, MPH**, Public Health Education, UMDNJ-School of Public Health, New Brunswick, NJ; **Laura Hemminger, MPH, CHES**, Public Health Education, UMDNJ-SPH, New Brunswick, NJ.

Bilingual Community-Based Asthma Education for Latino Families Appears to Offer Substantial Medical Economic Cost Savings: The Children's RESPIRA Education Program. **Stanley H. Weiss, MD, FACP, FACE**, Department of Preventive Medicine & Community Health / Epidemiology, UMDNJ-New Jersey Medical School & UMDNJ-School of Public Health, Newark, NJ; **Daniel M. Rosenblum, PhD**, Department of Preventive Medicine and Community Health, University of Medicine and Dentistry of New Jersey-New Jersey Medical School, Newark, NJ; **Evelyn Montalvo Stanton, MD**, Department of Pediatrics, UMDNJ-New Jersey Medical School, Newark, NJ.

New Jersey Public Health Association Book PHair Essay Contest: What Inspired You to Join Public Health Profession? **Michelle Kennedy, MPH, CHES**, UMDNJ School of Public

Health, Piscataway, NJ; **Parvin Ahmadkhanlou, PhD**, Workforce Development Program, New Jersey Department of Health and Senior Services, Trenton, NJ; **Mitchel Rosen, MS**, Office of Public Health Practice, UMDNJ-School of Public Health, Piscataway, NJ.

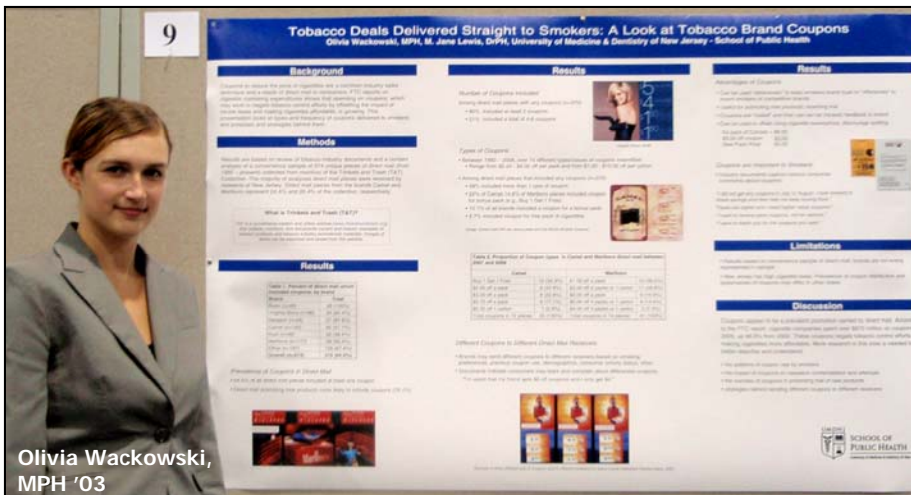
Perceptions of Latino immigrants and long-term residents about cancer clinical trial participation. **M. Jane Lewis, DrPH**, School of Public Health, University of Medicine and Dentistry of New Jersey, New Brunswick, NJ; **Olivia Wackowski, MPH**, School of Public Health, University of Medicine and Dentistry of New Jersey, New Brunswick, NJ; **Shawna Hudson, PhD**, UMDNJ-RWJMS Family Medicine, The Cancer Institute of New Jersey, New Brunswick, NJ.

Diabetes Education Intervention in an Inner City Ambulatory Clinic. **Iris Herrera, MD, Medicine**, UMDNJ, Newark, NJ; **Langerine Aguilh, APN, CDE, Medicine**, UMDNJ, Newark, NJ; **Dorothy Castro, MPH, MS-III, Medicine**, UMDNJ-NJMS, Newark, NJ; **Aiyana Rivera, MSIV, Medicine**, UMDNJ-NJMS, Newark, NJ; **David Hom, MS, Medicine**, UMDNJ-NJMS, Newark, NJ.

Public Health Club: A pilot project to engage high school students in public health. **Marija Borjan, MPH**, Environmental and Occupational Health, University of Medicine and Dentistry of New Jersey School of Public Health, Piscataway, NJ; **Chizoba Nwankwo, MPH**, Environmental and Occupational Health, University of Medicine and Dentistry of New Jersey School of Public Health, Piscataway, NJ.

Effect of commission review on mandated health benefits. **Glen Cheng, BS**, Department of Preventive Medicine & Community Health, UMDNJ-New Jersey Medical School, Newark, NJ; **W. E. Halperin, MD, MPH DrPH**, New Jersey Medical School, University of Medicine and Dentistry of New Jersey, Newark, NJ.

Tobacco deals delivered straight to smok-



Olivia Wackowski,  
MPH '03

Marija Borjan

(APHA continued on page 3)



(APHA continued from page 2)

ers: A look at tobacco brand coupons.

**Olivia Wackowski, MPH**, School of Public Health, University of Medicine and Dentistry of New Jersey, New Brunswick, NJ; **M. Jane Lewis, DrPH**, School of Public Health, University of Medicine and Dentistry of New Jersey, New Brunswick, NJ.

Improving outcomes for LGBT survivors of sexual violence in non LGBT identified provider services. **Philip McCabe, CSW, CAS**, Office of Public Health Practice, UMDNJ-School of Public Health, Piscataway, NJ.

In the Absence of Garden of Eden, Where Do Newark's Southward Residents Purchase Fresh Produce? **Hanaa Hamdi**, Urban Systems Program, University of Med & Den of NJ (UMDNJ), Newark, NJ.



Marjia Borjan

Mitchel Rosen, MS



Charles Lee, Director, Office of Environmental Justice (OEJ), U.S. Environmental Protection Agency (EPA), announced the appointment of **Heather Anne Case, MPH '97** (SPH Department of Environmental and Occupational Health), as the Deputy Director of the Office of Environmental Justice. Heather served as OEJ's Acting Deputy Director nine months prior to this appointment. During a transitional time for OEJ, Heather was instrumental in stabilizing office operations, guiding efforts to integrate environmental justice considerations in the Agency's planning and regulatory development activities, and implementing OEJ's new agenda.

Prior to being the OEJ Acting Deputy Director, she served as a Branch Chief in the Environmental Analysis Division in the Of-

fice Environmental Information (OEI), guiding staff projects in the areas of indicator development and reporting, environmental health analysis, and analytical tool development. She planned and administered a budget of \$1.5M, and was instrumental in the development of the division's strategic plan. Her branch was recognized for outstanding and novel work in the areas of coral reef indicator development, statistical modeling to target areas of elevated blood lead levels nationwide, and the U.S. Mexico Border 2012 Program's first Indicators Report.

Since 2002, Heather has been OEI's lead on the Environmental Indicators Initiative and EPA Report on the Environment (ROE). She co-led the Agency's Indicators Workgroup, and brokered early discussions on how to incorporate consideration of ROE outcomes into the Agency's strategic planning process. She was awarded an Agency Gold Medal in 2004 for her contributions to the development and release of EPA's first-ever Report on the Environment, and follow-on National Dialogue sessions with stakeholders.

Heather is currently in the MBA for Executives Program at the UVA Darden School of Business.

## November 2008 National Health Observances



<http://www.healthfinder.gov>

### Month-Long Recognitions

- American Diabetes Month
- Diabetic Eye Disease Month
- Jaw Joints - TMJ Awareness Month
- Lung Cancer Awareness Month
- National Alzheimer's Disease Awareness Month
- National Family Caregivers Month
- National Healthy Skin Month
- National Hospice Palliative Care Month
- Pancreatic Cancer Awareness Month
- Prematurity Awareness Month
- Pulmonary Hypertension Awareness Month

### Week- & Day-Long Recognitions

- 18 Prematurity Awareness Day
- 20 Great American Smokeout
- 22 National Survivors of Suicide Day
- 25 - December 1 Gastroesophageal Reflux Disease Awareness Week

## Former APHA Presidents Attend 2008 APHA Annual Meeting



Dr. Barry Levy

## Awards - Research - Faculty News

Congratulations to the following individuals for their special achievements. If you have additional good news, please contact Wayne Dietterick at [diettewa@umdnj.edu](mailto:diettewa@umdnj.edu) by the 15th of the month. **SPH faculty members' names appear in bold print.** Footnotes indicate SPH adjunct faculty members and SPH faculty members who hold primary faculty appointments at collaborating institutions. Note: Any reference below to DOI (Digital Object Identifier System) is used for identifying content objects and where to find them on the Internet.

### APPOINTMENTS AND PROMOTIONS

**Andrew Pleasant<sup>1</sup>, PhD**, elected to the Scientific Committee of the Public Communication of Science and Technology Network.

### GRANTS

**Neal Richard Boyd, EdD, MSPH** (Principal Investigator), **Cristine Delnevo<sup>2</sup>, PhD, MPH** (Co-Principal Investigator), received \$99,935 from the Centers for Disease Control and Prevention through the Association of Schools of Public Health for their project "Increasing New Jersey Quitline Use by Pregnant/Postpartum Smokers: Knowledge and Barriers". The project began on September 28, 2008 and will run until September 27, 2009.

### PUBLICATIONS

**Ananth CV<sup>3</sup>**, Editorial. Paediatr Perinat Epidemiol 2008;22:409.

**Ananth CV<sup>3</sup>**, Peltier MR, **Moore DF**, Kinzler WL, Leclerc D, Rozen RR, for the New Jersey-Placental Abruption Study Investigators. Reduced folate carrier 80A-->G polymorphism, plasma folate, and risk of placental abruption. Hum Genet 2008;124:137-45.

Landis SH, Lokomba V, **Ananth CV<sup>3</sup>**, Atibu J, Ryder RW, Hartmann KE, Thorp JM, Tshetu A, Meshnik SR. Impact of maternal malaria and under-nutrition on intrauterine growth restriction: a prospective ultrasound study in Democratic Republic of Congo. Epidemiology and Infection 2008 (Jun 30):1-11 [Epub ahead of print].

**Ananth CV<sup>3</sup>**, Kirby RS, Vintzileos AM. Recurrence of preterm birth in twin pregnancies in the presence of a prior singleton preterm birth. Journal of Maternal-Fetal and Neonatal Medicine 2008;21:289-95.

Strickland M<sup>2,4</sup>, Mupparapu M, **Caine R<sup>4</sup>**, Duda P, Maheovich R, Spivak E, Robinson M. Utilization of Dental Radiographic Mini Panel Series in Mod-

erately and Severely Disabled Patients Attending a University-based Special Care Dental Clinic. Oral Surg Oral Med Oral Pathol Oral Radiol Endod 2008;105(4):60-61.

**Fyffe DC<sup>5</sup>**, Brown EL, Sirey JA, Hill EG, Bruce ML. Older Home-Care Patients' Preferred Approaches to Depression Care: A Pilot Study. J Gerontol Nurs 2008;34(8):17-22.

**Fyffe DC<sup>5</sup>**, Hudson SV, **Fagan JK<sup>5</sup>**, **Brown DR**. Knowledge and Barriers Related to Prostate and Colorectal Cancer Prevention in Underserved Black Men. J Natl Med Assoc 2008;100(10):1161-67.

**Grafova I**, **Freedman V**, **Kumar R<sup>6</sup>**, **Rogowski J**. Neighborhoods and Obesity in Later Life. Am J Pub Health 2008;98(11):2065-2071. Published online September 17, 2008, ahead of print. DOI:10.2105/AJPH.2007.127712.

**Paul SM<sup>2,5</sup>**, Dimasi LG. New Jersey's New Legislation for HIV Testing of Pregnant Women and Newborns. AIDSLine June 2008:1,36.

Burr C, **Paul SM<sup>2,5</sup>**, Dimasi LG, and Fry R. Perinatal HIV Transmission and the 2007 New Jersey Legislation. AIDSLine June 2008:3-16.

Fussa MJ, **Paul SM<sup>2,5</sup>**. Metabolic Complications Associated with the Treatment of HIV-Infected Persons. AIDSLine June 2008:23-32.

**Paul SM<sup>2,5</sup>**, Martin EG. HIV Test Recommendations, Assay Selection. Advance for Administrators of the Laboratory 2008:17:86-89.

**Thomas PA**, Brackbill R, Thalji L, DiGrande L, Campolucci S, Thorpe L, Henning K. Respiratory and Other Health Effects Reported in Children Exposed to the World Trade Center Disaster of 11 September 2001. Environ Health Perspect 2008;116(10):1383-1390.

Peters VB, Liu K-L, Robinson L-G, Dominguez KL, Abrams EJ, Gill BS, **Thomas PA<sup>7</sup>**. Trends in Perinatal HIV Prevention in New York City,

1994-2003. Am J Pub Health 2008;98(10):1857-1864.

Mettler FA, Bhargavan M, Thomadsen BR, Gilley DB, **Lipoti JA<sup>5</sup>**, Mahesh M, McCrohan J, Yoshizumi TT. Nuclear Medicine Exposure in the United States, 2005-2007: Preliminary Results. Semin Nucl Med 2008;38(5):384-391.

### PRESENTATIONS

**Jane Lewis, DrPH, MA**, presented the keynote address in a plenary session on Tobacco and Public Health at the 65th Annual Fall Conference of the Kansas Public Health Association, Topeka, KS, September 16-18, 2008. Her address covered current practices and strategies in tobacco industry marketing.

### TRAVELS ABROAD

**Pleasant A<sup>1</sup>**. Respondent to the panel "Science journalism: The impact of local culture and context on science coverage?" Public Communication of Science and Technology conference, Malmo, Sweden. June 25, 2008.

**Pleasant A<sup>1</sup>**. Respondent to the panel "Science journalism training in developing countries." Public Communication of Science and Technology conference, Malmo, Sweden. June 26, 2008.

**Pleasant A<sup>1</sup>**, Nucci M, Condry S, Hallman W. "Scared off spinach? An analysis of selected print media coverage of the Spinach/E. coli incident in the United States", 2006. Public Communication of Science and Technology conference, Malmo, Sweden. June 27, 2008.

<sup>1</sup> RU-School of Environmental & Biological Sciences

<sup>2</sup> UMDNJ-SPH Alumnus/Alumna

<sup>3</sup> UMDNJ-Robert Wood Johnson Medical School

<sup>4</sup> UMDNJ-New Jersey Dental School

<sup>5</sup> UMDNJ-SPH Adjunct Faculty

<sup>6</sup> UMDNJ-SPH Staff

<sup>7</sup> UMDNJ-New Jersey Medical School

(AWARD continued from page 1)

The Epidemiology Section fosters epidemiologic research and science-based public health practice and serve as a conduit between the epidemiologic research community and users of scientific information for the development, implementation, and evaluation of policies affecting the public's health.

Dr. Rhoads received his MD from Harvard University and his MPH from the University of Hawaii. Funding for his projects over the past three decades totals over \$28 million, and he has served as PI for more than half of those projects. He has also published over 270 journal articles, book chapters, abstracts, letters and technical reports.

Dr. Rhoads' professional service includes:

- Editorial Board Member, American Journal of Epidemiology;

- Board Member, McCutcheon Friends Home. Focus: Elderly: Plainfield, NJ;
- Chair, Neonatal Intensive Care Unit Network Advisory Committee, National Institute of Child Health and Human Development (1997-present);
- Chair, Childhood Lead Poisoning Prevention Advisory Committee, Centers for Disease Control and Prevention (2006-present);
- Member, Review Panel for Vanguard Clinical Centers, National Children's Study, National Institute of Child Health and Human Development (2005); and
- Member, Governor's Task Force on Cancer Prevention, New Jersey, (2004-present).

Most recently, Dr. Rhoads has been selected to help oversee the implementation of a vast new federal research project targeting

children's health. Spanning more than two decades, the National Children's Study will be the largest long-term study of environmental and genetic effects on children's health ever attempted in the United States.

