

Dean's Bulletin Board

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Dr. Lewis Inducted into UMDNJ Master Educators' Guild



Al sundstrom

Jane Lewis, DrPH, MA, was one of 12 UMDNJ educators inducted into the Stuart D. Cook M.D. Master Educators' Guild at the Guild's Induction Ceremony and Reception, which was held Tuesday, September 16, 2008 at UMDNJ-New Jersey Dental School's Oral Health Pavilion in Newark.

Dr. Lewis is associate professor, Department of Health Education and Behavioral Science (HEBS) and founding center member of the School's Center for Tobacco Surveillance and Evaluation Research.

Dr. Lewis teaches Social Marketing and Health Communication/Risk Communication. She has served as fieldwork advisor to over 20 students in the master's program, currently serves as mentor for a PhD student, and is involved with other doctoral students in their research. Several of Dr. Lewis' students have presented the results of their research at professional meetings,

both statewide and nationally; two of the students were awarded the SPH Anna Skiff Award for excellence in HEBS fieldwork projects.

Dr. Lewis also is the principal investigator for the "Artifacts of the Epidemic - The Trinkets and Trash Collection", a surveillance system and on-line archive (www.trinketsandtrash.org) of current and historic examples of tobacco products, promotional items, tobacco marketing materials and advertising. Trinkets & Trash (T&T) serves as a source for scholarly research; provides a historic record of tobacco industry products, marketing and promotion, and serves as a tool for advocacy, education, and training. Indeed, T&T is now widely known as a "virtual" watchdog for tobacco industry marketing practices.

(GUILD continued on page 3)

Conference Addresses Immunizations, HPV & MRSA

The New Jersey Center for Public Health Preparedness at the UMDNJ-School of Public Health sponsored two conferences in July offering expert review of the state's recently updated childhood vaccination requirements and presentations on human papillomavirus (HPV) and Methicillin-resistant Staphylococcus aureus (MRSA).

(CONFERENCE continued on page 2)



Front row, l-r: Ms. Christine Armenti, Ms. Elizabeth Handschur, Candice Davenport, RN, MPH, CHES [planning committee members representing NJDHSS-Communicable Disease Service (CDS)-Vaccine Preventable Disease Program (VPDP)]. Back row, l-r: Dr. Corey Robertson, Marlene Dolan, RN, Dr. Peter Wenger, Dr. Barbara Montana, Dr. Marcia Sass. Dr. Robertson is head of Emerging Infectious Diseases at CDS, and Dr. Montana is medical director for the VPDP. Dr. Wenger is a pediatric infectious disease specialist from UMDNJ-New Jersey Medical School. Dr. Sass is assistant professor at UMDNJ-SPH, Department of Health Systems and Policy.

American Public Health Association
136th Annual Meeting and Exposition
October 25-29, 2008
San Diego, CA



<http://www.apha.org>



Public Health Without Borders

OUR MISSION: "The UMDNJ-School of Public Health is a statewide, multi-institutional, multi-campus scholarly community dedicated to improving the health of diverse populations in New Jersey and elsewhere through collaborative teaching, research, and service."



UMDNJ
UNIVERSITY OF MEDICINE & DENTISTRY OF NEW JERSEY

RUTGERS
THE STATE UNIVERSITY OF NEW JERSEY

NJIT
New Jersey's Science & Technology University



Above: Marlene Dolan, RN, Public Health Nurse from the Madison Health Department and the Greater Passaic Valley Public Health Nurses Association served as the moderator for the northern conference held in Livingston, NJ.

(CONFERENCE continued from page 1)

"Hot Topics in Vaccine Preventable Diseases in New Jersey: New Regulations and New Concerns" was held Monday, July 21 at the Livingston Community Center, 204 Hillside Avenue in Livingston, and Friday, July 25 at the University Doctors Pavilion, Room 3300, 42 East Laurel Road in Stratford.

The conferences were co-sponsored by the New Jersey Department of Health and Senior Services (NJDHSS) and The Southern New Jersey Perinatal Cooperative and offered a variety of continuing education credits for health professionals.

NJDHSS now requires children attending licensed child care centers and preschools as of Sept. 1, 2008, to receive annual influenza vaccinations and pneumococcal conjugate vaccine (PCV). In addition, children born after January 1, 1997, and entering or attending grade six or transferring into a New Jersey school from another state or country after Sept. 1 will be required to receive a dose of the Tetanus, diphtheria, acellular pertussis (Tdap) vaccine and one dose of a meningococcal-containing vaccine.

Each conference began with a review by

NJDHSS representatives of the updated vaccination requirements. Dr. Peter Wenger, associate professor with the Department of Preventive Medicine and Community Health at UMDNJ-New Jersey Medical School and with the Department of Quantitative Methods at UMDNJ-School of Public Health, also presented "Immunizing Young Children: Preventing Disease" and "Immunizing Older Children and Adults: Protecting Us All." Dr. Wenger is director of Project Vaccinate, an immunization case management and community action initiative directed through the Newark Department of Health and Human Services.

The conferences concluded with presentations on the human papillomavirus (HPV) and Methicillin-resistant Staphylococcus aureus (MRSA) by NJDHSS representatives.

The day-long conference was free to attend and over 200 people attended in Livingston and 100 attended in Stratford.

Pediatric and family practice physicians, public health nurses, school nurses, public health officers, epidemiologists, infection control practitioners, and health educators were invited to attend.

- Zenaida Mendez, UMDNJ
University News Service

October 2008 National Health Observances

<http://www.healthfinder.gov>

Month-Long Recognitions

- "Talk About Prescriptions" Month
- Eye Injury Prevention Month
- Halloween Safety Month
- Healthy Lung Month
- Let's Talk Month
- National Breast Cancer Awareness Month
- National Celiac Disease Awareness Month
- National Chiropractic Month
- National Dental Hygiene Month
- National Disability Employment Awareness Month
- National Domestic Violence Awareness Month
- National Down Syndrome Awareness Month
- National Medical Librarians Month
- National Physical Therapy Month
- National Spina Bifida Awareness Month
- Sudden Infant Death Syndrome Awareness Month

Week- & Day-Long Recognitions

- 4 Sarcoidosis Awareness Day
- 5 - 11 Fire Prevention Week
- 5 - 11 Mental Illness Awareness Week
- 6 - 10 Drive Safely Work Week
- 6 - 10 Get Smart About Antibiotics Week
- 6 National Child Health Day
- 8 Stop America's Violence Everywhere Today
- 10 National Depression Screening Day
- 10 World Mental Health Day
- 12 - 20 Bone and Joint Decade National Action Week
- 13 - 17 National School Lunch Week
- 13 Metastatic Breast Cancer Awareness Day
- 16 World Food Day
- 17 National Mammography Day
- 18 - 26 Red Ribbon Week
- 19 - 25 Respiratory Care Week
- 20 - 26 Interstitial Cystitis Awareness Week
- 20 - 26 National Drug-Free Work Week
- 20 - 24 National Health Education Week
- 20 World Osteoporosis Day
- 22 International Stuttering Awareness Day
- 22 Lung Health Day
- 31 Interstitial Cystitis Awareness Day

Remember...
Wednesday, Oct. 15th is



The first-ever Global Handwashing Day will take place on Wed., Oct. 15, 2008! The UN General Assembly has designated 2008 the International Year of Sanitation, and Global Handwashing Day will echo and reinforce its call for improved hygiene practices. For more info, visit:

http://www.who.int/gpsc/events/2008/15_10_08/en/index.html.

Fall 2008 Public Health Seminar Series

Tuesday, October 7: "Tobacco Control Advocacy in NJ: Lives Saved, Lessons Learned" -- Speaker: George DiFerdinando, Jr., MD, MPH, UMDNJ-School of Public Health.

Tuesday, October 21: "Incorporating Evidenced Based Decision Making in Community Based Clinical Programs" -- Speaker: Jonathan M. Metsch, DrPH, UMDNJ-School of Public Health.

Wednesday, November 12: "Public Health Law: Legal Restrictions/Legal Rights (Part 1)" -- Speaker: John Jacobi, JD, Seton Hall Law School.

Tuesday, December 2: "Assessing The Issue Of Lead" -- Speaker: Carla Potter, MA, CHES, Newark Public Health.

Wednesday, December 17: "Promises and Cautions of Information and Communication Technologies for Public Health" -- Speaker: Andrew Pleasant, PhD, UMDNJ-School of Public Health.

All seminars are FREE & held at 683 Hoes Lane West, Piscataway, NJ from 10:30 am-12:00 pm. All seminars are approved for: 1.5 CE or LE, 1.5 Contact Hours for Nurses, 1.5 Continuing Education Contact Hours for CHES. Advanced pre-registration is required for all seminars at: <http://ophp.umdj.edu/>. First click "Public Health Seminar Series" then click "To register on-line Click Here." Contact Carl Donaldson for additional information: donaldcj@umdj.edu.



(*GUILD continued from page 1*)

Dr. Lewis joins the following UMDNJ-School of Public Health faculty who have previously been inducted into this prestigious Guild:

2007 - Lois Grau, PhD, MS, Associate Professor and Chair, Department of Health Systems and Policy;

2006 - Kitaw Demissie, MD, PhD, Associate Professor, Department of Epidemiology;

2005 - George G. Rhoads, MD, MPH, Professor and Acting Chair, Department of Epidemiology; Associate Dean for Academic Affairs;

2004 - Pamela Ohman Strickland, PhD, Associate Professor, Department of Biostatistics;

2003 - Bernadette M. West, PhD, Associate Professor, Department of Health Systems and Policy; Assistant Dean, Stratford/Camden Campus and Community Health;

2002 - Marian Passannante, PhD, Associate Professor, Department of Quantitative Methods; and

2001 - Mark G. Robson, PhD, MPH, Professor, Department of Environmental and Occupational Health.



Dominican Republic Health Outreach Reunion/Art Show







On Tuesday, October 14, 2008 from 4:00-6:00pm in the Atrium of the School of Public Health Building in Piscataway, V.O.I.C.E.S. will be holding a Dominican Republic Health Outreach Alumni Reunion. Apart from bringing together past students who have participated in the program, the main purpose of the reunion is to highlight the Dominican Republic Health Outreach Project, i.e. how it started, what projects have been done and also to showcase current projects, including the School Orphanage Project—a project that Dr Lois Grau is working on to help ensure that the children in the orphanage have continued access to education and basic amenities, such as safe housing.

As part of a fund raising initiative for this project, there will be an exhibit of art work done by all the children of the orphanage. The art exhibit will debut on the 14th in Piscataway and then will move to the other School of Public Health campuses for additional viewing. Also available will be pictures, posters and a video presentation. The event will be followed by Dr. Grau's CORE HSAP class, which will focus on the DR Health Outreach Project, and to which all DR Alumni are invited!



SGA Fall Festival, Friday, October 24, 2008 4-7pm, 1st floor atrium of SPH Bldg, Piscataway

Join us for:

-  Refreshments
-  Pumpkin Painting
-  Cookie Decorating
-  Scavenger Hunt
-  Count the Candy Corn Contest!
-  Your chance to win prizes!



SGA welcomes faculty, staff, students, friends and family!

Please contact Tippy at

kongtoti@umdnj.edu with any questions.



UMDNJ Health Careers Fair - Wed., Oct 22, Stratford

UMDNJ invites prospective students to its third annual "Education in Health Careers Fair" on Wednesday, Oct. 22, from 5 to 7 p.m., in the UMDNJ Academic Center, on Laurel Road in Stratford.

During the fair, representatives from six Stratford-based UMDNJ schools - the Graduate School of Biomedical Sciences, the New Jersey Dental School, the School of Health Related Professions, the School of Nursing, the School of Osteopathic Medicine and the School of Public Health - will be on hand to introduce the educational and career opportunities available on the South Jersey campus. Student-led campus tours and representatives from the UMDNJ Office of Financial Aid will also be available throughout

the event. The UMDNJ Stratford Campus offers an array of part- and full-time options that range from certificate programs to masters and doctoral degrees. Some programs are also available for the part-time student. The Stratford Campus is centrally located in Camden County and is convenient to major highways, the PATCO Speedline and several NJ Transit bus routes.

To register to attend, call (856) 566-2790.

Awards - Research - Faculty News

Congratulations to the following individuals for their special achievements. If you have additional good news, please contact Wayne Dietterick at dieltewa@umdnj.edu by the 15th of the month. **SPH faculty members' names appear in bold print.** Footnotes indicate SPH adjunct faculty members and SPH faculty members who hold primary faculty appointments at collaborating institutions. Note: Any reference below to DOI (Digital Object Identifier System) is used for identifying content objects and where to find them on the Internet.

APPOINTMENTS AND PROMOTIONS

Ranjana Banerjea¹, PhD, adjunct instructor, Department of Urban Health Administration.

Victor Figueroa, programmer analyst, SPH Office of Computing and Technology.

Denise C. Fyffe¹, PhD, adjunct assistant professor, Department of Health Education and Behavioral Science, and Institute for the Elimination of Health Disparities.

Stephan K. Schwander¹, MD, PhD, adjunct associate professor, Department of Environmental and Occupational Health.

Junfeng (Jim) Zhang², PhD, appointed chair, Department of Environmental and Occupational Health.

GRANTS

Cristine Delnevo², PhD, MPH (Principal Investigator), **Mary Hrywna, MPH** (Co-Investigator), received \$95,266 from the National Cancer Institute for year 2 of a 2 year grant entitled 'An Exploratory Study to Integrate Cell Phones into Random Digit Dialing Health Surveys'. The project began on September 1, 2007 and will run until July 31, 2009 for a grand total of \$382,093.

Cristine Delnevo², PhD, MPH (Principal Investigator), **Mary Hrywna, MPH** (Project Manager), received \$99,713 from the Robert Wood Johnson Foundation through the Substance Abuse Policy Research Program for their project entitled "Moist Snuff Taxation Policy: Impact on Revenue, Consumption, and Tobacco Control". The project began on August 1, 2008 and will run until July 31, 2009.

Kitaw Demissie, MD, PhD, MPH (Principal Investigator), **Diane Brown, PhD** (Collaborating Investigator), **Jane Lewis, DrPH, MA** (Collaborating Investigator), **Shawna Hudson, PhD** (Collaborating Investigator), **Lisa Roche, PhD** (Collaborating Investigator), received \$101,851 from the Susan G. Komen Breast Cancer Foundation for year 3 of a 3 year grant entitled 'Non-Clinical Factors in Disparate Treatment for Early Breast Cancer Among Blacks and Whites'. The project began on May 1, 2006 and will run until April 30, 2009 for a grand total of \$248,926.

Kitaw Demissie, MD, PhD, MPH (Principal Investigator), **Diane Brown, PhD** (Co-Investigator), **Benjamin Crabtree³, PhD, MA** (Co-Investigator), **Elisa Bandera³, MD, PhD** (Co-Investigator), **Shawna Hudson, PhD** (Co-Investigator), **Stephen Marcella², MD, MPH** (Co-Investigator), **George Rhoads, MD, MPH** (Co-Investigator), received \$238,151 for Year 2 of a 4 Year grant from the American Cancer Society for their project entitled 'Factors of Racially Disparate Breast Cancer Treatment'. The project began on July 1, 2007 and will run until June 30, 2011 for a grand total of \$669,000.

Jonathan Foulds, PhD, MAppSci, MA (Director), **Michael Steinberg^{2,3}, MD, MPH, CTTS, Jill Williams³, MD**, received \$81,000 to conduct a five day "Certified Tobacco Treatment Specialist Training" for the American Lung Association of the District of Columbia.

Laura Hemminger^{2,4}, MPH, CHES, received \$25,000 from the Foundation of UMDNJ for the "Environmental Health Sciences Summer Institute". The funds are a result of a gift from Johnson and Johnson. She also received \$2,500 from the Foundation of UMDNJ for the "Environmental Health Sciences Summer Institute". The funds are a result of a gift from The Dow Chemical Company.

Mark Robson^{2,5}, PhD, MPH, MS (Principal Investigator), **Junfeng Zhang², PhD, MS** (Co-Principal Investigator) received an additional \$19,000 from the John E. Fogarty International Center for Year 2 of a 5 Year grant entitled 'Thai Fogarty International Environmental and Occupational Health Center'. The project began on May 1, 2007 and will run until January 31, 2012 for a grand total of \$725,250.

Susan Santos, PhD, received \$94,800 from the Department of Veteran Affairs Medical Center for Year 5 of her project entitled "War Related Injury and Illness Study Center". The project began on November 15, 2002 and will run until May 31, 2009 for a grand total of \$448,287.

Weichung Shih, PhD, received \$9,893 from the National Institutes of Health through Rutgers, The State University of New Jersey for Year 3 of a 5 Year subcontract entitled 'Effect of Caffeine on UVB-Induced Skin Cancer'. The subcontract will run from July 1, 2006 to June 30, 2011 and has already been awarded a grand total of \$32,963.

Stephan Schwander¹, MD, PhD (Principal Investigator), **Howard Kipen³, MD, MPH, Junfeng Zhang², PhD, MS, Michael Brimacombe⁶, PhD**, **Padmini Salgame, PhD, Gill Diamond, PhD, Lisa Ryan, PhD, Patricia Fitzgerald-Bocarsly, PhD**, received \$234,000 from the National Institute of Environmental Health Sciences for Year 1 of a 2 Year project entitled "Diesel Exhaust Particle Effects on Human Immunity to Mycobacterium tuberculosis". The project began on September 1, 2008 and will run until August 31, 2010 for a grand total of \$429,000.

Daniel Wartenberg³, PhD, received \$449,841 from the National Center for Environmental Health for Year 4 of a 5 Year Cooperative Agreement entitled "A Regional, Multi-Institutional Academic Partnership for Excellence in Environmental Public Health Training". The project began on September 15, 2005 and will run until September 14, 2010 for a grand total of \$2,124,641.

Glenn Paulson, PhD (Principal Investigator), **George DiFerdinando¹, MD, MPH** (Center Manager), **Marcia Sass, ScD, MSN** (Lead Evaluator), **Leah Ziskin¹, MD, MS** (Faculty), received \$525,760 for year 5 of a 5 year Cooperative Agreement with the Centers for Disease Control and Prevention entitled New Jersey Center for Public Health Preparedness at UMDNJ. The project began on September 1, 2004 and will run until August 9, 2009 for a grand total of \$4,864,250.

PUBLICATIONS

Parekh N, Lin Y, Marcella S², Kant AK, Lu-Yao GL³. Associations of Lifestyle and Physiologic Factors with Prostate-Specific Antigen Concentrations: Evidence from the National Health and Nutrition Examination Survey (2001-2004). *Cancer Epidemiol Biomarkers Prev* 2008;17(9): 2467-72.

Meissner HI, Tiro JA, Haggstrom D, Lu-Yao G³, Breen N. Does Patient Health and Hysterectomy Status Influence Cervical Cancer Screening in Older Women? *J Gen Intern Med* 2008. DOI: 10.1007/s11606-008-0775-x.

Lu-Yao G³, Albertsen PC, Stanford JL, Stukel TA, Corkery EW, Barry MJ. Screening, Treatment, and Prostate Cancer Mortality in the Seattle Area and Connecticut: Fifteen-year follow-up. *J Gen Intern Med* 2008. DOI: 10.1007/s11606-008-0785-8.

PRESENTATIONS

Sindy M. Paul^{1,2}, MD, MPH, FACPM, presented "Managing Occupational Exposures/PEP" as part of the Medical Update Series, at the Atlantic City Health Department, Atlantic City, NJ, September 15, 2008.

Sindy M. Paul^{1,2}, MD, MPH, FACPM, presented "Reducing the Risk of Perinatal Vertical Transmission" as part of the Medical Update Series, at the Atlantic City Health Department, Atlantic City, NJ, September 15, 2008.

¹ UMDNJ-SPH Adjunct Faculty


² UMDNJ-SPH Alumnus/Alumna

³ UMDNJ-Robert Wood Johnson Medical School

⁴ UMDNJ-SPH Staff

⁵ RU-School of Environmental & Biological Sciences

⁶ UMDNJ-New Jersey Medical School



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