



SCHOOL OF PUBLIC HEALTH

University of Medicine & Dentistry of New Jersey

CERTIFICATE IN PUBLIC POLICY AND ORAL HEALTH SERVICES ADMINISTRATION

This program is intended for:

- ▶ Employees of health departments;
- ▶ Young people potentially interested in careers in public health;
- ▶ Health professionals who are interested in oral public health but who may not be able to commit to a full masters degree program.

Campus offering certificate:

- ▶ Newark

Certificate program coordinator:

- ▶ Rufus L. Caine, Jr., DDS, MPH
Phone: (973) 972-5473

Admission requirements:

Applicants must have:

- ▶ Completed an accredited undergraduate program in the U.S. or its equivalent;
- ▶ Demonstrated superior academic achievement in an appropriate discipline;
- ▶ Completed PHCO 0504 - Introduction to Biostatistics (or its equivalent) -- as a prerequisite.

Applicants must submit:

- ▶ Application for Admission;
- ▶ Official Transcripts of all prior work;
- ▶ Letter of Intent, including statement of purpose for application to the program;
- ▶ Two (2) Letters of Recommendation; and
- ▶ Application Fee.

International applicants must submit:

- ▶ TOEFL scores and WES evaluations.

Note: The GRE is not required for this certificate program.

Duration of Certificate:

This 5-course, 15-credit program must be completed within two years.

Curriculum Requirements (15 credits):

- ▶ DNP 0611 - Public Policy and Oral Health Services Administration (3 cr.)
- ▶ DNP 0612 - Advanced Informatics in Dental Public Health (3 cr.)
- ▶ DNP 0614 - Oral Health Policy and Aging (3 cr.)
- ▶ DNP 0617 - Program Planning and Resource Allocation (3 cr.)
- ▶ DNP 0694 - Research Methods in Public Policy and Oral Health Services Administration (3 cr.)



Competencies of Certificate Graduates:

Upon graduation, each graduate will be able to:

- ▶ Describe the oral health care delivery system including its major components, social foundations, and current challenges;
- ▶ Identify policy issues that constrain (and enable) the oral health care delivery system and to discuss some policy alternatives that could lead to improvements in oral health in the United States;
- ▶ Perform a needs assessment for health care delivery system;
- ▶ Perform strategic planning activities;
- ▶ Describe managerial skills for ambulatory care facilities;
- ▶ Develop strategies for primary, secondary, and tertiary preventive approaches;
- ▶ Apply formative, process, and outcome evaluation techniques;
- ▶ Interpret descriptive and inferential statistics;
- ▶ Differentiate epidemiological approaches;
- ▶ Identify primary, secondary, and tertiary data sources;
- ▶ Describe private and public health funding sources; and
- ▶ Use national and state databases and other electronic sources of information needed for program planning and evaluation.



Please visit us at <http://sph.umdj.edu>

for course descriptions
and schedules.

The UMDNJ-School of Public Health
is sponsored by the
University of Medicine and Dentistry of New Jersey
In cooperation with Rutgers, The State University of New Jersey
and
New Jersey Institute of Technology.